

Sewickley Borough Council Meeting
Tuesday, January 8, 2019
Explore Sewickley Update

Event Update

Chocolate Walk – Saturday, February 9th 12pm – 3pm – no street closures needed
Soup Crawl – Saturday, April 6th 12pm – 3pm – no street closures needed

Explore Sewickley Board of Directors Expansion

Explore Sewickley is working to expand our Board of Directors from 5 to 9 members over the next few months. The outreach campaign for this search includes a press release, an ad in the Jan. 3rd issue of the Sewickley Herald, a social media campaign, and Explore Sewickley's weekly newsletter.

An education meeting is scheduled on **January 10th from 6:30-7:30pm at Explore Sewickley's office**. Bill Fontana from the Pennsylvania Downtown Center will be speaking and will cover topics like what it means to be on a non-profit board, and specific requirements to join the Explore Sewickley Board of Directors. We are excited to take this positive step to get an infusion of new people and ideas for Explore Sewickley.

Business District News

No new businesses to report since last update.

Communications since last meeting

Weekly Newsletters – 4
Business Emails – 1

Free the Music Program

Hudson and Patrick Colletti are here this evening to present their idea, "**Free the Music.**" Hudson and Patrick have been working hard on this initiative and we are incredibly excited for the fun that this will bring the community. Please see the attached document for details!

Explore Sewickley is working with Hudson and Patrick to help promote this project, be a vehicle for funding, logistics coordination (including helping them get permission from Council to have the piano in the Gazebo), and as a general cheerleader of the project.

"Free the Music is a common-good initiative to connect artists, musicians, residents, and visitors through the power of music. Our publically placed piano, painted by a local artist is free to touch, enjoy, and hear as local musicians of all ages participate. Sewickley's gazebo is a perfectly situated location for the first installation within the business district, just in time for Sewickley's spring events launch."

An invitation to demonstrate Sewickley's commitment to music and art through a free public piano.

Executive Summary: Free the Music is a common-good initiative to connect artists, musicians, residents, and visitors through the power of music. Our publically placed piano, painted by a local artist is free to touch, enjoy, and hear as local musicians of all ages participate. Sewickley's gazebo is a perfectly situated location for the first installation within the business district, just in time for Sewickley's spring events launch.

Goal: Enhance our community with access to free music and public performances by musicians of all ages.

- Provide a venue for young musicians to play publically and hone their skills.
- Enhance the community with area musicians playing during town events.
- Create a reach-out-and-touch experience for many who do not have access to a piano.
- Provide local artists with the ability to display their art using a unique medium (a piano).

Completed to date:

- Organized concept, name, and project plan.
- Received approval from Explore Sewickley to help launch and support the initiative including utilization of their 501(c)(3) as a funding mechanism and some back-office support.
- Received capital commitments to fund the initiative.

Next Steps:

1. **Sewickley Borough's approval for Gazebo placement of the piano (May-October).**
2. Explore Sewickley to publicize launch.
3. Free the Music to collaborate with artist to paint piano and organize performances to coincide with scheduled Sewickley events.

Background: Free the Music is an initiative dreamed up by Hudson Colletti, an 8th grader in the Quaker Valley School District and lifelong Sewickley resident. He has been playing piano for 7 years and developed the idea after seeing and hearing the magic of music in a village setting on a trip to Montreal's Old City.

